

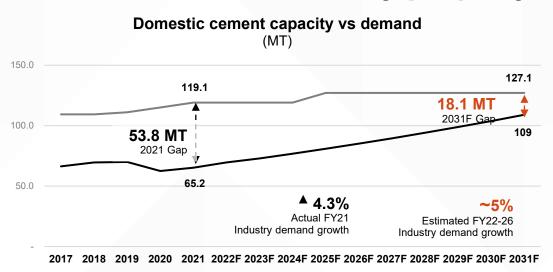
Corporate Presentation

June 2022





Cement utilization has recovered post-pandemic, demand will be driven by property and infrastructure growth



Capacity — Demand

	FY20 Market Share	FY21 Market Share	FY21 Capacity Share
Semen Indonesia	51,1%	49,3%	42,2%
Indocement	25,9%	25,4%	20,9%
Conch	6,1%	7,3%	7,3%
Merah Putih	4,4%	6,2%	8,9%
Semen Bosowa	3,4%	3,0%	5,2%
Semen Baturaja	3,1%	3,0%	3,2%
Jui Shin	2,0%	2,0%	1,5%
Semen Jawa (SCG)	1,9%	1,8%	1,5%
Semen Bima (STAR)	1,6%	1,8%	1,5%
Semen Kupang	0,4%	0,3%	0,3%
Semen Grobogan	N/A	N/A	2,5%
Singa Merah	N/A	N/A	2,5%
Semen Serang	N/A	N/A	1,0%
Semen Jakarta	N/A	N/A	0,8%
Hippo	N/A	N/A	0,4%

14

Competitors in National cement market

Economic players

15-35% cheaper pricing

Cement Demand Drivers

Bag

Property & Housing developments

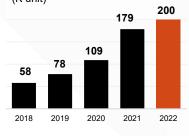
~1%

Estimated annual pop. growth from 270 million Indonesia pop. in 2021

12.75 million units

Backlog national housing construction per 2022





Bulk

Infrastructure developments

High Budget Allocation for Infrastructure up to 2024

Based on National Dev. Plan 2020-24

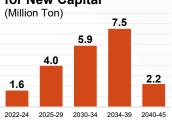
Indonesia Government Infrastructure Budget (Trillion IDR)

401 410 415 423 417 **385**290 317 **318** 2010 2020 2021 2022

21 million ton

Potential Cement Demand for New Capital

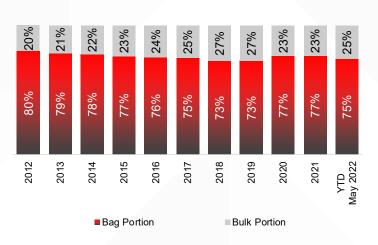






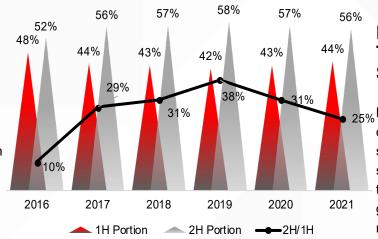


Portion, trend and cyclicity



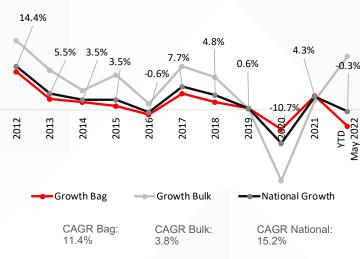
Bag and Bulk National Demand Portion

Cement consumption in Indonesia is still dominated by retail, most of which come from people who renovate or build their own houses, or small developers who build smallscale housing.



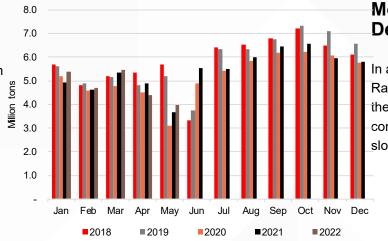
National Demand Trend 1st & 2nd Semester

25% Based on trends, national cement demand tends to be higher in the second semester than in the first semester, given the high rainfall in the first semester and the government infrastructure projects realized more in 2H.



Bag & Bulk Demand Growth

Higher bulk demand growth is in line with the development of cement derivative products and increase in government infrastructure programs during 2015-2019. In 2020 bulk consumption decrease significantly following the government budget reallocation for handling the Pandemic COVID-19



Monthly National Demand Trend

In addition, the month of Ramadan and Eid al-Fitr fall in the first semester during which construction activity generally slows down.



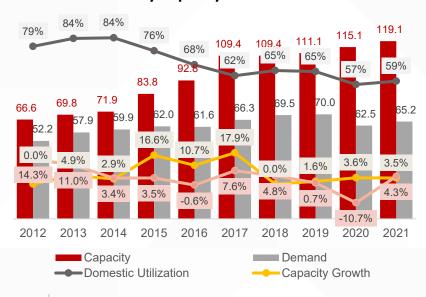
Source: Indonesia Cement Association Data
*Growth without Singa Merah, because Singa Merah join ASI in 2022

— INDUSTRY CHALLENGES

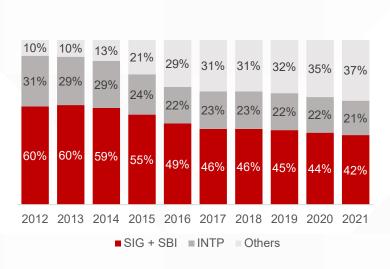


Increasing competition due to oversupply and lower demand post pandemic, as well as the increasing coal price has given more pressure to the industry

Cement Industry Capacity and Demand Growth



Capacity Share





Industry Utilization Rate

National cement production capacity increase more compared to the demand growth creating oversupply situation in the Indonesia cement industry.

Industrial utilization rate has decreased from 84% in 2013 to 59% in 2021 as cement players have doubled since 2015. 2021 utilization was still low as national demand has not yet back to pre pandemic level.

Cement Industry Hyper Competition

Since 2019 volume share eco-brands growth in almost all area, with wider price disparity. This situation creates domestic cement industry in hyper competition condition which leads to a challenging situation for our performance in 2021 (volume and price drag down)

Rising Trends of Coal Price

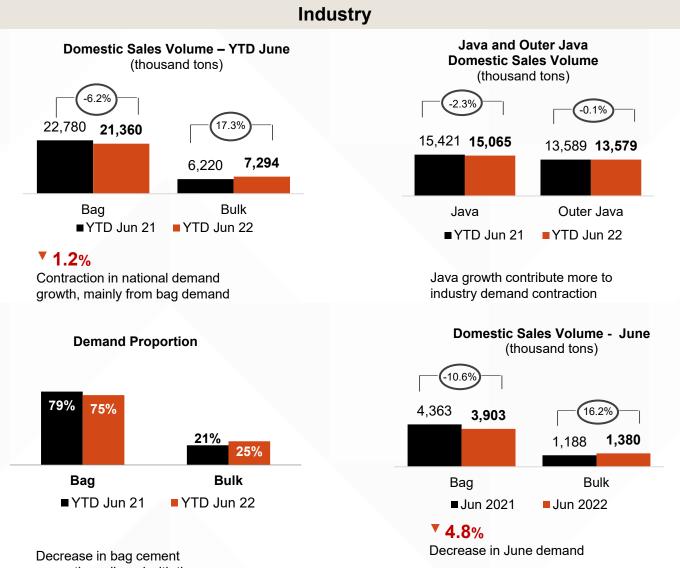
Supply-Demand imbalance during recovery from COVID-19 pandemic derived in significant coal price increase which impacted the production cost, especially in the 4th quarter 2021. although the price trend in early 2022 has beginning to decline, the prediction for full year 2022 is still above the 2021 figure.

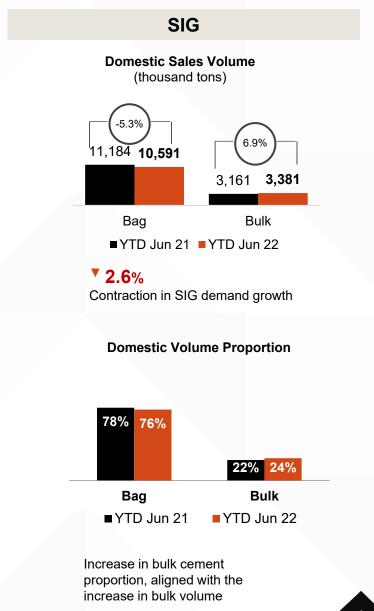


Source: Indonesia Cement Association Data; Bloomberg



National demand showed a decrease in June







proportion, aligned with the decrease in bag demand



SIG Strategy Themes

1



Domestic Market Leadership

- Dynamic pricing with multi brand dancing on retail market
- Domination in government-backed infrastructure initiatives

2



Moving closer to customers with solutions & products

- Added value product with higher margin
- Pioneer new product & solution in building material market

3



Operational Excellence & Value Chain Digitalization

- Plant optimizer rollout for production cost & yield
- End-to-end Supply Chain Management (SCM) optimalization, e.g. with backhauling cargo consolidation

4



Driving Sustainable Growth

Commitment to promote decarbonization & circular economy via:

- Use of alternative fuel & raw materials
- Scale up renewable energy from solar panel





DOMESTIC MARKET LEADERSHIP

Strengthen market leadership with multi-brand dancing

Retail Market: Dynamic Pricing & Brand Mix for Region Competition Landscape

Key enablers

5 Strong Brands A leader for every region **Big Data**

Advanced pricing & fulfillment strategy enabled by AksesToko (point of sales for retail store owners) & Customer Relationship Management system

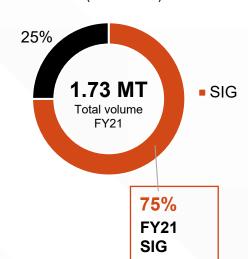


Bulk Market: Domination of National Strategic Projects (NSP)

Key enablers

- ✓ Tailormade solutions for specific project requirements
- ✓ Nationwide production and supply chain facilities

NSP market share (million Ton)



share

Less competitive market allow single premium brand with higher premium pricing

96% share

East Java

3 + 8 competing brands



Semen Gresik 41% share

Dynamix



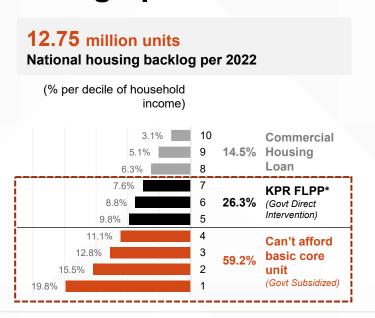
Semen Padang 17% share

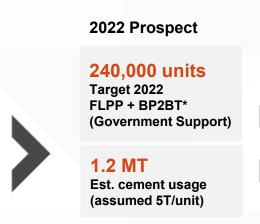
Highly competitive market with additional new economic player requires fighting brand to maintain market dominance





Create more value through new products and/or new market through product & solution development and diversification





Dynahome Economic quality housing at speed ~2-3% Additional profit margin

Value proposition

Quality

- ✓ Single contractor
- ✓ Earthquake-proof certified
- ✓ Sound-proof certified
- ✓ Low thermal conductivity

Time

 Unit handover in just 15 days 4x faster than conventional housing

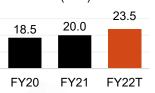
Cost

√ Fast cashflow turnover

Value Added Products

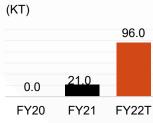
- SpeedCrete
- ThruCrete
- Minimix
- Mortar
- Masonry

Volume Trend SpeedCrete | ThruCrete | Minimix (KM³)



4-12% Higher margin than conventional concrete products

Volume Trend Mortar



4%
Market share increase in 6 months since launched

Volume Trend Masonry (KT/month)

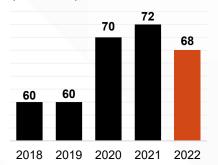


~ 13% Lower clinker factor, lower CO₂ emission

Villageowned enterprise (BUMDes)

Partnership for small-scale infrastructure

Village Fund Budget (Trillion IDR)









Improve operational excellence with digitalization & industry best practices to achieve end to end value chain optimization

Action Plans

Plant Optimizer rollout to support production cost & yield optimization

~2%

Est. Specific Electrical Energy Consumption (SEEC) Reduction Target to reduce up to 1.3 kWh/Ton cement by 2025 (~IDR 50 bio) ~2%

Est. Specific Thermal Energy Consumption (STEC) Reduction Target to reduce up to 11.7 kCal/Kg clinker by 2025 (~IDR 70 -100 bio)

Business Process Transformation

as foundation for operating model as well as standardized & integrated process enabled by industry leading practices and relevant technology &

digital solutions

Solar Panel scale up to improve electricity cost efficiency & reduce Scope 2 CO₂ emissions

End-to-End SCM
Optimalization via
backhauling cargo
consolidation

25%

Electricity source replacement with Solar Panel

Up to 15%

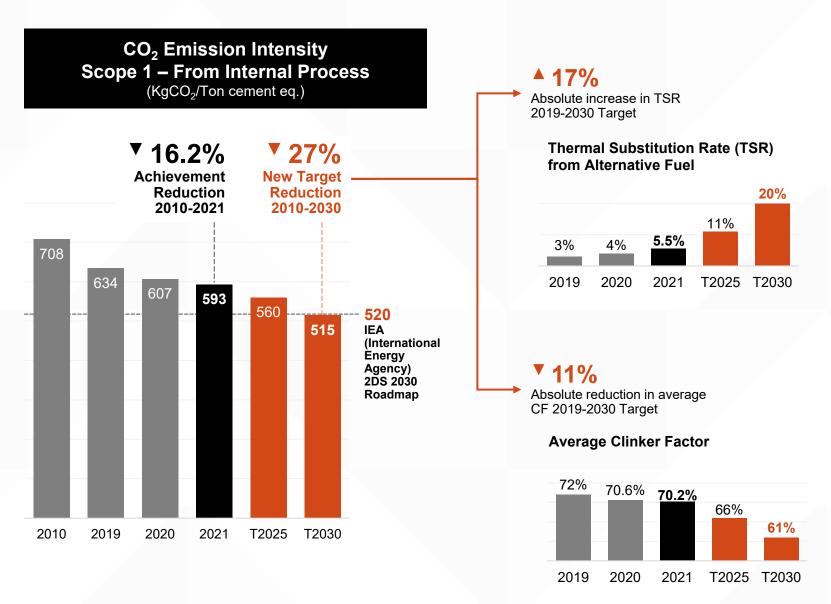
Electricity tariff reduction from Solar Panel usage

~10%

Estimated annual freight cost saving



Commitment towards decarbonization - Scope 1



Increase Alternative Fuel & Raw Material (AFR) Use

- AFR pre-processing & feeding facility improvement
- Anticipation in process/emission improvement
- ► Refused Derived Fuel (RDF) initiatives around plant operations
- ► Multi-stakeholder cooperation

Reduce Clinker Factor (CF) in Cement Production

- ► Substitution of CO₂ intensive clinker in cement with fly ash & bottom ash
- Promotion/advocacy for performance-based cement standard with lower clinker factor

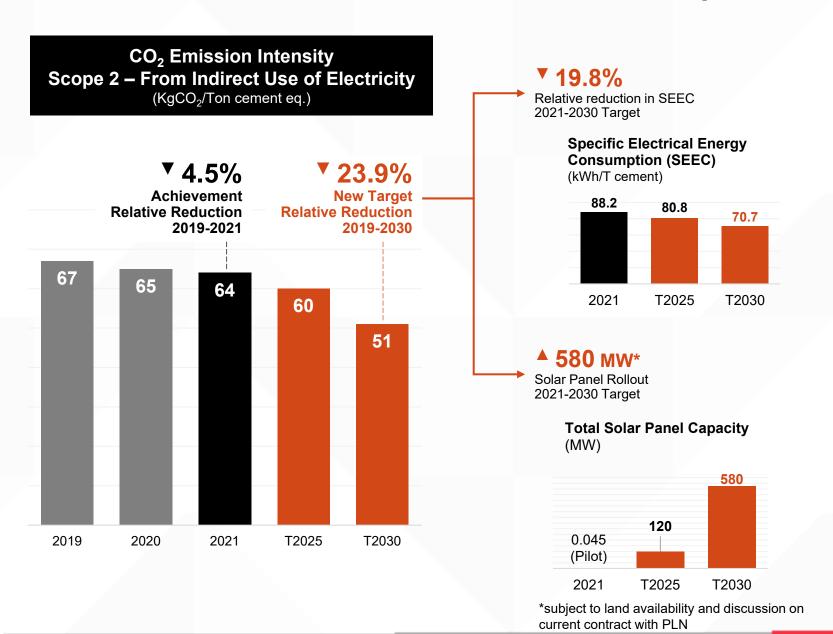
Optimize Specific Thermal Energy Consumption (STEC)

- Efficient plant thermal energy consumption
- ► Advanced process control rollout
- ► Innovation technology such as Hydrogen injection





Commitment towards decarbonization – Scope 2



SEEC Optimization

- ► Digitalization & automation of production facility
- Equipment improvement/replacement
- Clinker factor reduction

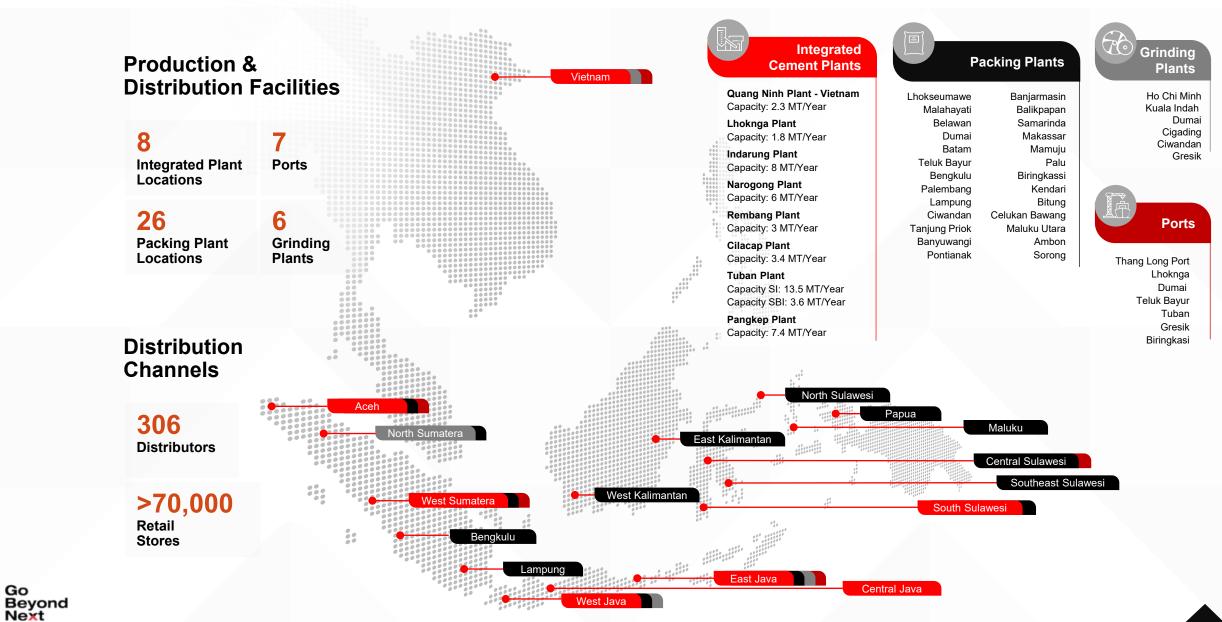
Renewable Energy Supply

- ► Solar Panel installation via Power Purchase Agreement with local electricity provider—Scheduled to scale up by 7.5 MW in 2022
- Other renewable initiatives such as optimize use of existing waste heat recovery power generator (WHRPG) with 29.5 MW installed capacity



Go

Extensive Distribution Network





Comprehensive Portfolio

Complete business portfolio along the building material value chain

Inbound Materials

Clinker & Cement Production

Transportation

Distribution

Downstream Business

Others



UTSG

Mining Contractors (limestone & clay)



IKSG

 Packaging from kraft & woven, especially for cement packaging



- GBFS
- GGBFS

Notes:

KSI

- * Subsidiary under SIIB,
- ** Subsidiary under SBI
- *** Affiliated company









SG,ST,SP, SBI*

 Clinker and Cement production in Indonesia



TLCC

 Clinker & cemen production in Vietnam



SILOG

- Sea & Land Transportation Cement distribution,
- Loading & Unloading
- Port Management

- 6 1 1: 1:1
- Other building material distribution



SII

Cement & clinker trading



SIB, SBB**

- Ready Mix
- Precast



• Mortar



KIG

• Industrial estate



SISI

IT services



SIIB

Investment management (SBI)



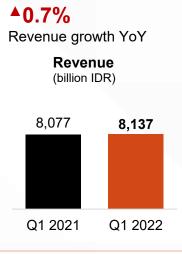
SMI

- Property
- Building management
- Preparation of cement raw material mining.

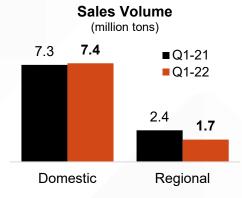


Resilience throughout hypercompetition and fuel cost volatility resulting in a better performance

Revenue growth from higher domestic sales volume and price despite hypercompetition

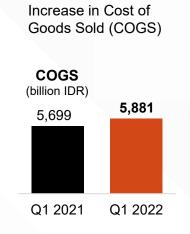




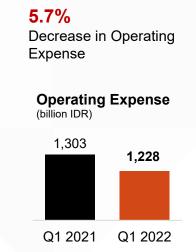


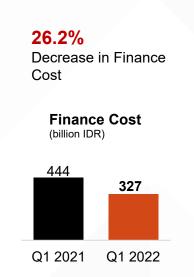


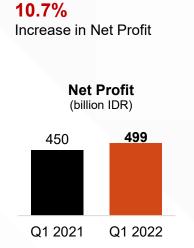
Improved profitability in the midst of cost pressure



3.2%



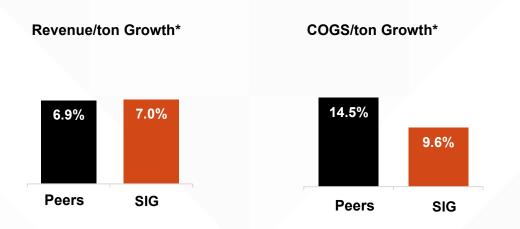


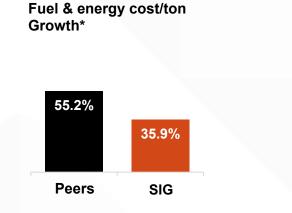




Outperforming industry peers

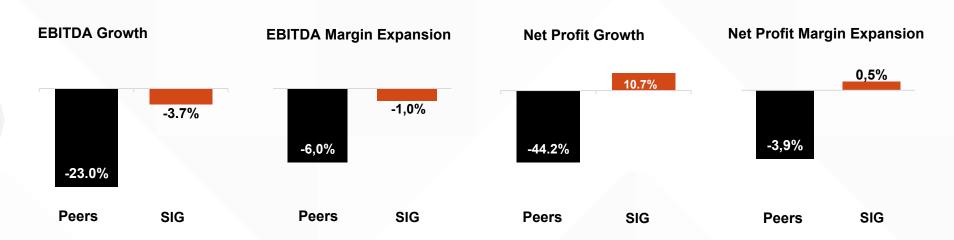
Through the higher revenue per ton growth and lower COGS per ton hike due to lower fuel & energy cost increase





Outperform peers in absolute and

in absolute and margin profitability

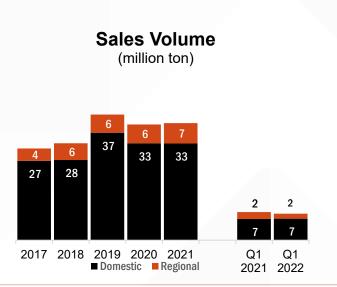


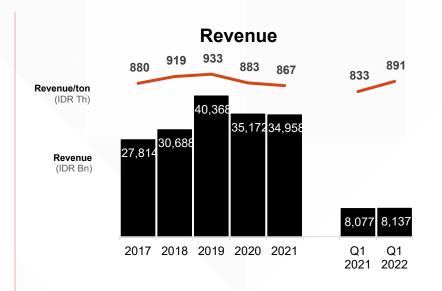


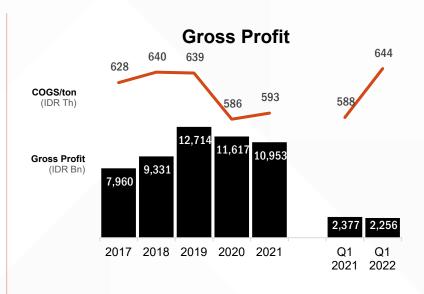


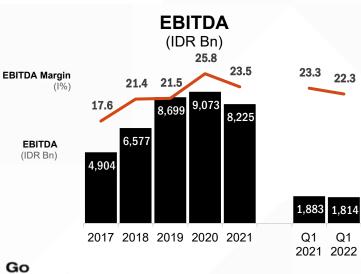
Beyond Next

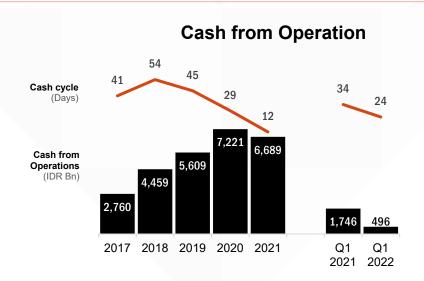
Financial resilience throughout the Covid-19 pandemic

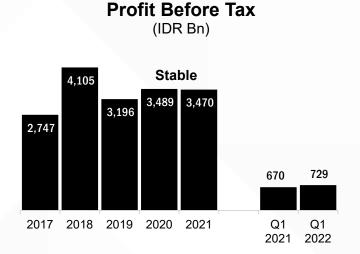








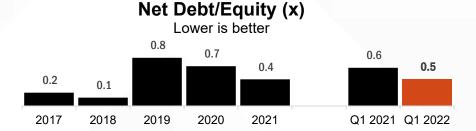


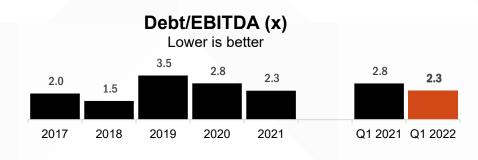


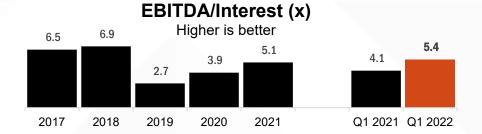


Discipline cash flow management and accelerate debt repayment contributes to stronger leverage ratios

Improved Payment Capacity & Leverage Ratios



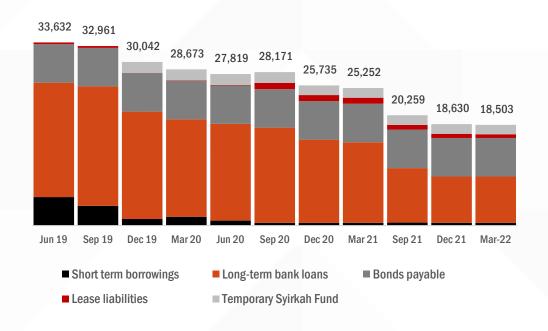




45.0%

Decreased Interest-Bearing Debt by ~15 trillion IDR by debt prepayment

Interest Bearing Debt (IDR Bn)





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